

# GEETA KASHYAP, PhD

[geetakashyap.87@gmail.com](mailto:geetakashyap.87@gmail.com)

Academician & Researcher, Auckland, New Zealand

## EDUCATION

### Central University of Himachal Pradesh, Ministry of Education, India

- **PhD** received on August 7, 2020  
**Dissertation:** Conceptualising Data Journalism in Indian Context
  - **General examination fields:** Emerging data journalism practices in India, changing newsrooms' structure, Challenges faced by data journalists
  - **PhD Supervisor-** [Dr Harsh Mishra](#), Assistant Professor, Central University of Himachal Pradesh

### Guru Nanak Dev University, Amritsar, India

- Master's in **Journalism and Mass Communication**, May 2009
- **M. A. Political Science**, May 2011

## PROFESSIONAL COURSE

- **Complete Guide to Generative AI for Data Analysis and Data Science (2025)** by LinkedIn Learning
- Advanced Master Class on **Basic to Advanced Tableau (2025)**, Skill Nation, India.
- Introduction to Data Analysis using Microsoft Excel, Coursera.

## FELLOWSHIP/SCHOLARSHIP

- Fellowship by Global Investigative Network for '**Data Journalism Workshop 2017**' organised by India Spend held at University of Chicago Center, Delhi, 2017.
- WoLA Scholarship for '**Women's Leadership in Asia: Feminist Leadership for Social Transformation**' hosted by Ewha Institute for Leadership Development, and sponsored by Scranton Women's Leadership Center in Korea, the United Board for Christian Higher Education in Asia, and Wesley Zaidan in Japan.

## TEACHING/RESEARCH INTERESTS:

Data Journalism and Visualisation Practices in Developing Countries  
Political and Data-Driven Misinformation in the Digital Age  
Social Media Spaces and Marginalised Groups  
Digital Inequalities in Media Education; Social Inequality and Media  
Inclusive Journalism Practices  
Artificial Intelligence in Newsrooms; Political Deepfakes and Journalism

## TOTAL EXPERIENCE

<b>Teaching experience</b>	6+ years in teaching and research in Media Studies
<b>Industry experience</b>	2 years in Reporting

## INDUSTRY RESERACH PROJECTS

**Researcher** for a Data Journalism-based project on 'Media coverage of Sportswomen' by **BBC, India** (Freelance- from November 2020 to February 2021).

## INTERNATIONAL INVITED TALK

Invited for a talk on '**Political Deepfakes**' in the workshop **AusSTS2022: "Generation"** organised by AusSTS network in **Australia and New Zealand** on **July 28 and 29, 2022**.

## AWARDS

**Best paper award** for '**News in Posthuman Era: From Journalism to Journ-AI-lism**' at the International Conference on Media and Communication, organised by Symbiosis Institute of Media and Communication in the session 'Media Spaces, Cultural Narratives and Creative Industries:(Post) Pandemic

## ACADEMIC SERVICE

Chaired a session "Cognitive and Behavioural Media Effects" under Political Communication Section at **IAMCR 2024**, Christchurch, New Zealand.

Reviewed papers for journals such as '**Digital Journalism**', **Routledge** and **Society and Culture in South Asia**, Sage

## RESEARCH PUBLICATIONS

### SCOPUS/WoS Indexed:

- Bhaskaran, H., Kashyap, G., & Mishra, H. (2024). Teaching Data Journalism: A Systematic Review. [Journalism Practice](#), 1-22.
- Kashyap, G., Mishra, H., & Bhaskaran, H. (2023). Data journalists' perception and practice of transparency and interactivity in Indian newsrooms. [Media Asia](#), 1-19.
- Kashyap, G., & Bhaskaran, H. (2020). *Teaching data journalism: Insights for Indian journalism education*. [Asia Pacific Media Educator](#), 30(1), 44-58.
- Kashyap, G., Bhaskaran, H., & Mishra, H. (2020). "We need to find a revenue model": Data journalists' perceptions on the challenges of practicing data journalism in India. [Observatorio \(OBS\\*\)](#), 14(2).
- Prasad, S., Kashyap, G., & Rabindranath, M. *Anatomizing the Screen Presence of Disabled Characters in Hindi Feature Films*. Journal of content, community & communication, 7 (4), 50-58.
- Gawande, V., & Kashyap, G. (2017). *Discovering impaired superheroes in Hindi movies: A Study of characterization of disabled in movies and its impact on their social life*. Journal of content, community & communication, 5 (3), 52-59

### BOOK CHAPTERS

- Sahu, S., & Kashyap, G. (2025). *Disruptions as Pedagogical Opportunities: Best Practices of Media Education during the Covid-19 Pandemic in India*. In *Digital Inequalities in Media Education in South Asia* (pp. 250-265). Routledge.
- Kashyap, G. *Data Visualisation* in Dahiya, S., & Sahu, S. (Eds.). *Mastering Beats in Journalism (Specialized Reporting, Editing and Emerging Technologies in the Digital Era)*, 1st Edition, Pearson, March 19, 2024

### OTHER PUBLICATIONS

- Media Education in India: Locating Gaps and Solutions by Pramod Kumar, Shambhu Sahu and Geeta Kashyap in *Communicator* 64-71, LVI (3) July-September 2021 (ISSN: 0588- 8093)
- Digital Activism and Democracy: An Analysis of Select Hashtags on Twitter (2016-2020) by Shambhu Sahu and Geeta Kashyap in *Communicator* 122-129, LVI (2) April-June 2021 (ISSN: 0588-8093)
- Dahiya, S. & Kashyap, G. (2021). *Media Education in Delhi & NCR*. Communication Today. Special Issue on 100 years of Media Education in India
- Manukonda, R., Kashyap, G., & Nazir, A. (2015). *Portrayal of Kashmir Terrorism in Bollywood Films (A Critical Analysis of Films: Roja, Mission Kashmir and Haider)*. Manthan, X (2), 89-92
- Manukonda R., Kashyap, G. (2016). *Use of Media for Awareness of Right to Information Act: Rural and Urban Dichotomy in Punjab: A Study in Amritsar District*. Communication Today, 18(2), 74-84

### DATA STORIES AND ARTICLES

- Published an article for Counter Currents '*The pandemic may knock out small newspapers in the Indian regional language news market*' by Geeta Kashyap & Harikrishnan Bhaskaran on June 3,

2020 (you can find story [here](#)).

- Published data story ‘Wildlife Road Kills on the Rise in India, Shows Official Data’ on US blog Focusing on Wildlife (you can find the story [here](#)).
- Published data story for India Spend ‘Most Tiger Deaths in Madhya Pradesh, Maharashtra Over 8Years’ by Harikrishnan Bhaskaran & Geeta Kashyap (you can find the story [here](#)).

## WORK in PROGRESS

- Urban Populations and the Understanding of Data-Driven Political Misinformation: A Data Literacy Perspective (2025). *Under consideration with Springer Nature*.
- Understanding Young News Audience Engagement with Data Journalism Stories: A Focus Group Approach (*Currently in the Analysis Stage*).
- Debunking Political Deepfakes: Looking Beyond Provenance-Centric Approaches (*Currently in the Analysis Stage*).
- Caste and New Media: In search of an inclusive newsroom (Gathering data of second phase).

## CONFERENCE PAPER PRESENTATION

- “Evaluating Data literacy: Examining how urban populations navigate data-driven political information” presented under the Political Communication Research Section, IAMCR 2024 - hosted in **Otautahi, Christchurch, New Zealand by University of Canterbury** from **30 June to 04 July 2024**.
- “News in Posthuman Era: From Journalism to Journ-AI-lism” at the International Conference on Media and Communication, organised by Symbiosis Institute of Media and Communication, Pune during **September 28-30, 2023**.

## FUNDING RECEIVED:

- **Funded by Christ University** for “Caste and New Media: In search of an inclusive newsroom” presented at New Media and its Publics in India, A Two-Day International Conference at SRM University, Andhra Pradesh from **April 18-19, 2024**
- **Funded by European Commission**-Lead Partner British Council India for “Disciplinaryity, Interdisciplinaryity and Multidisciplinarity: Whither Choice Based Credit System?” presented at Breaking Boundaries: Interdisciplinaryity, E-Learning and Universitieswithout Walls **Project E-QUAL** - Second Academic Conference Jadavpur University Kolkata, January 7, 2016.

## INVITED as PANELIST

- **Invited as an academic expert** at ‘Data Dialogue’ for the Panel discussion on ‘Unlocking Potential of data in storytelling’, December 17, 2022, in Bangalore, organised by Data Leads- partner Google News Initiative, India.

## INVITED as RESOURCE PERSON

- Invited as resource person for ‘**Data Visualisation for Digital Media Research**’ at an international Faculty Development Programme on Artificial Intelligence & Emerging Technologies in Media and Research organised by ST. Pauls College, Bengaluru February 17-22, 2025.
- Invited as resource person on the topic ‘**Tools for Data Journalism**’ in the seven days Faculty Development Programme on Digital Media Research (FDP 2024) organised by Department of Media Studies, Christ University, Bangalore in collaboration with **Centre for Internet & Society (CIS), Bangalore**, from **18 to 24 January 2024**
- Invited as Resource Person in Short Term Course on ‘**Digital Media Analytics**’ organised by Human Resource Development Center, Lovely Professional University from January 09-13, 2023
- Invited Resource Person/Trainer in Online One Week Capacity Building and Faculty Development Programme / Course on ‘**Research Publication & Ethics: Issues and Challenges**’ for Research Scholars and Faculty from 24-29 March 2022 by Teaching Learning Centre for Social Science, Dr Harisingh Gour Vishwavidyalaya, Sagar-MadhyaPradesh on March 27, 2022.

## WORKSHOP & CERTIFICATE COURSES

- Data Journalism for Citizen security, MOOC course organised by Knight Centre for Journalism, **February 11, 2024.**
- Attended a workshop on 'Data Journalism' Organised by Raisina House under 'Democratization and Media Conference' between September 27-30, 2021.
- Attended an online workshop covering the *Basics of Data Journalism*, jointly conducted by **Factly and Network of Women in Media**, India, in four intensive weekend sessions between November 6 and 28, 2020.
- A training program '**GNI Poll Check: Covering India's Election**' organized by **GoogleNews Initiative** at Chandigarh Press Club on March 09, 2018

## TEACHING EXPERIENCE

- Assistant Professor, Department of Media Studies, **CHRIST (Deemed to be University), Bengaluru, Karnataka (June 2021 to June 2024)**
  - Taught courses to post-graduate and undergraduate students including *Data Journalism, Media Research, New Media Journalism, Indian Polity* etc.
  - Organised workshops and guest lectures especially focusing *fake news identification, data journalism, writing data stories* by inviting renowned journalists and experts
  - Coordinated and arranged short term courses on '*Advanced Excel, Tableau*' for data journalism students under the university's 'Digital Mission' Programme.
- Teaching Associate, Department of English Journalism, **Indian Institute of Mass Communication** under the Ministry of Information and Broadcasting, **New Delhi, India (October 2020 – June 2021)**
- Assistant Professor, Department of Journalism and Mass Communication, **DAV University, Jalandhar** (July 2018 to September 2020- Intermittently).
  - Taught courses to undergraduate students such as New Media, Communication research methods and Media and cultural studies
  - Coordinator of the Department of Journalism and Mass Communication
  - Convenor, Board of Studies, Department of Journalism and Mass Communication
- Assistant Professor in the School of Journalism and Mass Communication at **Lovely Professional University, Punjab: 2013 to 2015**
  - Taught two sections undergraduate students (around 40 and 50 respectively including international students) New Media Technologies, Reporting and Editing. Guided students for capstone project.
  - Taught postgraduate students intercultural communication, New Media Technologies. Guided students to write post graduate thesis.
- Assistant Professor in the Department of Journalism and Mass Communication, **Guru Nanak Dev University, Regional Campus, Jalandhar: July 2011 to April 2012 & July 2012 to April 2013**
  - Taught two classes Post graduate students (around 15 and 20) on New Media Technologies, Communication research methods and Reporting and Intercultural Communication.
  - Supervised 4 and 4 students in each academic session to write thesis.

## PROFESSIONAL EXPERIENCE

- Trainee reporter and contributor with **Hindustan Times**, Jalandhar, Punjab, India from 2007 to 2009.
- Freelancer reporting for **The Times of India**, Jalandhar, Punjab, India from 2009-2010.

## LANGUAGES PROFICIENCY

- English (Advanced), Hindi, Bhojpuri (Mother tongue) and Punjabi (Native)